



Plan Advice Team

Measure by	West-Vlaamse Intercommunale, Belgium
Coverage	Local area of "De Vloei", Ieper
Measure type(s)	Consult
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Description and Aim

The Plan Advice Team advises on how to implement obligatory building prescriptions but also focuses on sustainability that can be implemented on a voluntary basis. Through giving this advice the partners want to stimulate sustainable building and living and show the advantages in order to convince the individual builders.

Aim:

Change attitude – Change behaviour

The aim of this action is to influence the individual builders and to help them implement the obligatory building prescriptions in the best possible way. Another task of these teams is the sensibilisation of the builders concerning the non obligatory sustainability aspects to try to convince them to implement these on a voluntary basis.

Target group(s), Message, Instruments

Target group(s):

Population: inhabitants, property owners housing
Professionals: housing corporations, experts in the team

Message:

The city of Ieper wants to help citizens with achieving the necessary sustainability for their plans and houses.

Used instruments:

Facts – Emotions

The city of Ieper evaluates the building plans against the sustainability ambitions outlined in the ambition note and the building prescriptions.

Experiences

Combination with other measure:

Structural fact sheets: Ambition note for "De Vloei", Urban planning

Raising awareness fact sheet: Information sessions on sustainability

Good-practice:

The instrument was already successfully used in a wvi project (Heulebrug in Knokke)

Obstacles:

- Finding means to pay the people in the team
- Discussion on pro's and con's of keeping the evaluation of the plan voluntary or obliging it. In De Vloei it was voluntary.

Costs

Staff costs, cost for expert(s)