



Study & site visits

Measure by	West-Vlaamse Intercommunale, Belgium
Coverage	Local area of "De Vloei", Ieper
Measure type(s)	Inform / Co-produce
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Description and Aim

Study and site visits to exemplar projects for own staff, politicians, administrations to use best – practices/knowledge in the own projects.

Aim:

Change knowledge – change attitude
To visit good examples of sustainable city development for own use.

Used instruments:

Opinion – emotion – facts
Site visits with guide and presentations of good examples.

Target group(s), Message, Instruments

Target group(s):

Politicians: local and regional level

Administration staff: local and regional authorities/organisations (Own staff, West Flemish local authorities, province of West Flanders)

Population: Inhabitants, property owners housing

Message:

To show and explain how a sustainable city quarter can be developed and how policy can underpin sustainability.

To show that realising a sustainable quarter is feasible without loss of comfort and in an affordable way – to get people to think of sustainability in another way than only looking at the possible costs.

Experiences

Combination with other measure:

Structural fact sheet: Ambition note for "De Vloei"

Raising awareness fact sheets: Information sessions on sustainability; Information exchange; Interactive website

Follow up:

Contacts with other organisations can be made and more specific knowledge exchange can be set up.

In Ieper it contributed to a higher level of support. Also other municipalities start thinking about sustainability in new city quarters.

Good-practice:

Knowledge gain through visiting exemplar good working examples.

Obstacles:

Only interested people take part in these study visits. How can other people be reached?

Monitoring of results:

Knowledge and best practices were used in the ambition note and regional guidelines. The Ieper city council approved the ambition note; it is used for the planning and development of the new quarter.

Costs:

Subscription for study visit
Costs for organising the site visits (bus, catering, invitations, speakers, etc.)
Staff costs for the organisation of the site visits