



Facing up to Climate Change Seminar

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| Measure by | Local Authority of Hastings, East Sussex |
| Coverage | International |
| Measure type(s) | Inform |
| Contact | www.hastings.gov.uk |



Description and Aim

A seminar to share good practice on climate change adaptation.

Aim:

To change attitudes

By demonstrating what is already being done and what is possible.

Target group(s), Message, Instruments

Target group(s):

Professionals (project development), Politicians (mostly local)

Planners, policy makers and other professionals e.g. architects

Message:

We can face up to climate change and have already started, here is how to continue.

Used instruments:

Use facts, Use opinion

Presentations, workshops and question and answer sessions; part of the day was filmed and this can be viewed along with all presentations on the Hastings Borough Council website.

Experiences

Combination with other measure:

This was a pre-cursor to the development of the local climate change adaptation plan and helped to raise awareness and pave the way for more work.

Follow up:

Attendees are kept informed of future developments and a seminar followed on 17 June 2011 'Hastings 2066' Footsteps into the Future.

Following the Hastings and St. Leonhards town-wide climate change strategy was developed with a range of local partners, including residents, business, the community sector and public agencies.

Good-practice:

It was useful to promote the Future Cities work to a wide, regional audience. Feedback was positive, and participation in wider climate change planning for the town has now gained momentum with the loose network of people attending.