



## Information exchange

Measure by	West-Vlaamse Intercommunale, Belgium
Coverage	International/national/regional, Local area of "De Vloei", Ieper
Measure type(s)	Inform
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### Description and Aim

The development of the sustainable residential quarter "De Vloei" in Ieper receives a lot of interest: articles are published, presentations are giving on different occasions. Sometimes wvi organises the study events, sometimes wvi is invited to present the project or specific aspects of it. These articles/presentations have different target groups e.g. experts, private companies, the Flemish authorities, local/regional authorities in Belgium and in other countries and are customized accordingly.

To exchange information with people involved in similar projects, wvi organised a knowledge exchange-day.

The type of forum varies, e.g. local/regional, regional/national and international.

The themes are well-defined and focus on a specific aspect.

#### Message:

To inform how the "De Vloei" project is being conceived from the very first planning phases until actual sustainable building and living and to learn from others.

### Target group(s), Message, Instruments

#### Aim:

Change knowledge

To spread the experiences from the "De Vloei" project to enable the exchange of experiences and knowledge with other organisations/municipalities.

To make known that De Vloei is an exemplar project

#### Target group(s):

Administration staff: local / regional / national authorities / organisations, Politicians: local level, Professionals: constructors, planners

Through the publication of articles and participation at different forums (concerning different topics) a wide range of target groups is reached to inform about the work that is being undertaken in Ieper De Vloei.

#### Used instruments:

Use opinion - facts

Presentations by wvi and other De Vloei project partners.

### Experiences

#### Combination with other measure:

Structural measures: Ambition note for "De Vloei"; Urban planning

Raising awareness measures: Study & site visits

#### Follow up:

Improved exchange experiences/knowledge with other organisations/municipalities.

#### Good-practice:

The method allows for exchanges of experiences/knowledge with other organisations/municipalities

#### Obstacles:

Information exchange is time consuming (preparation & travel time & presentation time)

#### Costs:

Travel costs for wvi speakers and staff time