



## Green Allure inner city Nijmegen

Measure by	Local authorities, Municipality of Nijmegen
Coverage	Local, City of Nijmegen
Measure type(s)	Inform / Co-produce
Contact	Veroniek Bezemer, v.bezemer@nijmegen.nl



### Description and Aim

The project “Green Allure inner city Nijmegen” (GAB) aims to establish more green space in the city centre in order to improve public space and local climate. An idea-book was made in which different types of innovative green suitable for the inner city are described. In the next phase several of these projects were realised such as green roofs, a green wall, trees in streets, a park etc.

The inner city has less green compared to the rest of the city and there also the heat island problem in the summer is more observed.

#### Aim:

Change behaviour

Involve the target groups in the city's green projects, inspire target groups for their own green projects. For projects involving green in public spaces Nijmegen always asks local stakeholders to participate in the design process.

### Target group(s), Message, Instruments

#### Target group(s):

Politicians: local; Administration staff of local authorities; Population: inhabitants of inner city; Professionals housing corporations.

#### Message:

Message included the targets and the fact that the participation was needed because the city doesn't own all the buildings (for example for green walls and green roofs) in the inner city.

#### Used instruments:

Opinion: Both inhabitants and businesses in the inner city want more green (as known from surveys).

Facts: Presentation and excursion for local politicians. Actively approaching building-owners, housing corporations and businesses to ask for their participation. Publications on internet and in local newspaper.

### Experiences

#### Combination with other measure:

Addressing and supporting the development of green structures: green walls, green squares, green roofs.

#### Follow up:

The project succeeded in realising many projects, large and small. Also inhabitants came forward with their own ideas for green walls which the municipality installs and inhabitants maintain. For some projects consent by the local building committee was needed. For most projects consent was received.

#### Good-practice:

The idea-book worked well in order to present general ideas which find their definite place in the next phase. In that way you can work flexible.

#### Obstacles:

Obstacle in working this way is that you don't work with a vision or a spatial structure and people can find that confusing. In the case of the Nijmegen inner city there is too little space to really define a continuous green structure so we worked with the concept of creating different spots of green.

#### Costs:

Costs are very different for all the projects. Small projects consisted of planting climbing-plants at facades and guiding them with a simple steel wire on the wall. The biggest projects are constructing a green wall and making a park. These costs are about 700,-/ m<sup>2</sup> for the green wall and 200,-/m<sup>2</sup> for the park.